



HAPPENING NOW

THINGS TO DO

COMING SOON

DOING BUSINESS



# Downtown Killeen digest

Fall 2019

## Happening Now

### PRESERVING THE BONES OF ARCHITECTURE

The integrity of the architecture in the Historic District is a unique and inspirational treasure. The oldest building in the district dates back to 1895, and with great appreciation it has recently been preserved with delicate care after years of neglect. The Historic District is one of the few areas where masonry is protected, and where the courage of building with a respect of skill and vision can still be observed.

The Façade Improvement Grant program is meant to create high impact visual improvements to enhance the image of downtown, bring attention to businesses, and to assist owners in achieving the best possible preservation outcomes as the City reimburses 80% of the total value and up to \$10,000 per façade side.

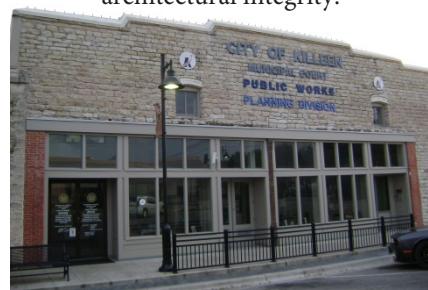
Façade improvements have varied from repainting, repairs of tiles or awning structures, replacement of window glass, or complete façade reconstruction to harmonize with the business' nature and the historic era.

Last fiscal year, eight businesses took advantage of this grant and provided positive visual impact to the Historic District while promoting their business.

So far in this new fiscal year, which began in October, four businesses have already earmarked funds for improvements.

This grant is awarded on a first come, first serve basis. Guidance is offered by the Revitalization Planner on design guidelines & historic cohesiveness, contacts, and options of what improvements can be made on individual buildings.

Take advantage of this grant and the positive influence it has in the Historic District and the greater downtown. From a community character perspective, this grant is one that works to change the perception of this area, brings in more visitors, increases our economy, and influences more business to help sustain and support our City, history, the value of unique and inspiring entrepreneurs, and architectural integrity.



*Every building is like a person. Single and unrepeatable. –The Fountainhead*

*Night or day, rain or shine, downtown Killeen continues revitalization efforts to become a destination spot in the heart of our city. Read on to learn about the exciting changes taking shape here.*

*For more information, please contact:*

**Deirdre Kirk**  
Revitalization Planner  
Planning & Development Services  
(254) 501-7641

[www.killeentexas.gov](http://www.killeentexas.gov)

## DEFINING DOWNTOWN

### Greater Downtown

An area bounded by Rancier Avenue to the North, 10th Street to the East, Veterans Memorial Boulevard to the South, and Root Avenue to the West.

### Historic District

The eight-square block historic core includes the intersections of Avenue D and Gray Street and Avenue C and 8th Street.

### North Killeen

Designated to receive economic development and redevelopment incentives, this area is bounded by W. S. Young Dr. to the East, Ft. Hood Street to the West, the Northern City limits and West Hallmark Avenue and Terrace Drive to the South.

*For maps or more information on the areas of Downtown Killeen, please contact Planning & Development Services at (254) 501-7648.*

### Join Our Mailing List

*Downtown Digest is a quarterly publication providing the latest news, events and information important to Downtown Killeen.*

*To join our e-mail distribution list or receive a copy of our latest newsletter, please contact [dkirk@killeentexas.gov](mailto:dkirk@killeentexas.gov).*

*We will not share your email address when joining our email distribution list.*

## Coming Soon

### BEAUTIFICATION

#### Historic District Murals

Local artist Joe Perez is working on showcasing the history of Killeen via a series of murals starting at 316 N. Gray Street's alleyway. Any businesses looking to be included in mural artwork should contact the Revitalization Planner for more information. Façade Improvement Grants can also be used for this enhancement.

### UPCOMING EVENTS

#### NOVEMBER EVENTS

##### Veterans Day Parade

November 11, 2019

11:00 a.m. – 1:00 p.m.

This route will include E. Avenue D to N. 8<sup>th</sup> Street & N. Gray Street to W. Avenue C.

#### DECEMBER EVENTS

##### Christmas Parade

December 14, 2019

4:30 p.m.

This route will start in the Historic District.

If you are interested in hosting a downtown event, please contact the Revitalization Planner for permitting and guidance.

### MERCHANTS ASSOCIATION INFORMATION

The newly established Merchants Association meets on the 2nd Thursday of each month, 6PM at different business locations in the Historic District. Meeting topics include discussions on opportunities to support member businesses, such as planning events, establishing an online presence, and many other creative methods. This is also a platform to discuss concerns and collaborate on plans of action.

For more information, to support these efforts, or to be included in email invites, please contact Ms. Josie McKinney: [josie@letseattexas.com](mailto:josie@letseattexas.com).

## Doing Business

### SIGN GRANT

The City of Killeen seeks to help create historically cohesive and unique enhancements towards the image of downtown through commercial business signs located in the Historic District.

The Sign Grant is a single payment reimbursement to property owners on a 50/50 matching basis up to \$800.

To apply for a Historic District Sign Grant or for more information, visit [www.killeentexas.gov/227/Downtown-Killeen](http://www.killeentexas.gov/227/Downtown-Killeen).

### NORTH KILLEEN REVITALIZATION

This incentive program serves to promote the development and redevelopment of North Killeen and includes incentives for residential and commercial business structures' expansion, rehabilitation, and/or new construction.

To apply for the North Killeen Revitalization Program or for more information, visit [www.killeentexas.gov/227/downtown-killeen](http://www.killeentexas.gov/227/downtown-killeen).

### ADDITIONAL RESOURCES

#### Texas Historical Commission

*The state agency for historic preservation.*  
[www.thc.texas.gov](http://www.thc.texas.gov)

#### Texas Downtown Association

*Statewide organization dedicated to supporting and assisting organizations and individuals committed to revitalizing centers throughout Texas.*  
[www.texasdowntown.org](http://www.texasdowntown.org)

#### Preservation Texas

*Preserves historical Texas resources through education, communication, advocacy, and collaboration.*  
[www.preservationtexas.org](http://www.preservationtexas.org)

## Interactive Storymap

To view Historic District business promotions, available properties, history, and interactive possibilities with the public, visit our website: <http://arcg.is/1nyeWy>

This is a beautiful design meant to advertise our Historic District and all the unique businesses, events, and potential which it contains.